

2022 **IMPACT REPORT**

PLANTING DEEP ROOTS FOR DEEPER IMPAGT

















OUR FAMILY TREE































OUR NOBLE CAUSE

At Amethyst Place, we inspire transformational healing and empower generations of women and children to achieve recovery, reunification, and resilience.

For 23 years, we have been a pioneer in two-generational transformation—not just in Kansas City, but nationally. We have seen firsthand that recovery is a family journey and transformation takes time. That is why Amethyst Place is a long-term supportive housing program designed to reunify families and end generational cycles of poverty, substance use, and trauma.

Since 2000, we have served **375 families**, including **726 children**. Annually, we touch the lives of over 150 women and children through three core programs. Our **annual impact will soon double** through our housing expansion project at 2770 Tracy.

Supportive Housing



Helps families stabilize and reunify through 37 private, fully furnished apartments and access to basic needs. No maximum length of stay.

Family Empowerment



Helps families overcome generational poverty and lead healthy lives through financial, education, career, and wellness support. New Youth Empowerment Program (YEP!) brings this support to AP kids.

Therapeutic Services



Helps women and children heal from past trauma, stabilize mental health, improve parenting skills, and build resilience.



ABOUT OUR FAMILIES

WHEN THEY MOVED IN

In 2022, the families who moved in faced substantial barriers to meeting their basic needs, let alone achieving a fulfilling and successful life. The average family was unhoused; lacked transportation; had significant debt due to unpaid utility bills, evictions, and student loans; and had prior legal system involvement, creating barriers to employment. In addition to managing early recovery, moms also had unmanaged mental health issues (predominantly depression, PTSD, and anxiety). Children were likely separated from their mothers in foster care.

STUCK IN GENERATIONAL CYCLES

Poverty, substance use, and trauma are often products of generational struggle. Among moms, most (90%) had experienced foster care or other out-of-home placement as a child, half (50%) lived on their own before age 18, and all (100%) had a family history of substance use.

Their childhood experiences underscore the generational cycles our program seeks to break. Similar to their mothers, the children who come to Amethyst Place have experienced significant childhood trauma. Prior to reuniting at Amethyst Place, the majority of families (70%) were impacted by out-of-home placement of children, either with relatives or in foster care.

A SEED OF HOPE IS PLANTED

In 2022, 10 new families moved into Amethyst Place. That included 10 moms and 16 children. All of those individuals spent a combined total of **8,661 days** unhoused while on our waitlist before securing stable housing in our program.



At intake, the average child at Amethyst Place was 4.7 years old and had spent 33% of their entire life on our waitlist.



FAMILY SNAPSHOT

166

women and children served

69%

of residents were children

80%

of families lacked transportation

90%

of moms were buried in past debt accrued in poverty

90%

of moms spent time in foster care as children. And now, so have 70% of their children.

A LONG-TERM MODEL FOR LONG-TERM SOLUTIONS

Amethyst Place uses a two-generation model in all that we do. Through our family-centered approach, we recognize that substance use, poverty, and trauma impact moms AND kids. We also take a long-term approach, knowing firsthand that transformation takes time. We have no maximum length of stay, letting families determine when they are ready for their next step toward independence. Through expansion, our goal is to increase the average length of stay beyond the current average of two years, providing time and support for further transformation.

FAMILY JOURNEY THROUGH AP



LEVEL I: STABILIZATION

- · Family reunification
- · Housing stability
- Recovery and mental health support
- Debt and legal issues resolved

LEVEL III: SUSTAINABILITY

- Moms complete college degrees or vocational training and secure meaningful career paths
- Families are equipped for continued success after Amethyst Place



AP WAITLIST

- Families are referred by one of ten community partners
- Currently 40+ families wait 12 months to move in
- All unhoused with most children in foster care

LEVEL II: EMPOWERMENT

- Investing in career and education while maintaining stability
- Children thrive with positive childhood experiences

COMMUNITY IMPACT

Thriving families living in the community with financial security, sustained recovery, and bright futures











LEVEL I: STABILIZATION LEVEL II: EMPOWERMENT

LEVEL III: SUSTAINABILITY COMMUNITY IMPACT

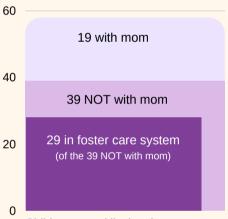
FAMILIES ON THE WAITLIST

Kansas City is experiencing an affordable housing crisis, something the families on our waitlist know all too well. The community demand for our services far outpaces our current capacity, as demonstrated by the 40 families consistently waiting a year to move in. The longer that families wait to enter housing in our program, the longer that mothers and children are separated by the child welfare system. Often, all it takes is safe housing to help a family reunify.



At the end of 2022, our waitlist consisted of 40 families who averaged 253 days on the list.

58 children waiting for a home



Children on waitlist by placement type



"I was living at a trap house while pregnant with Hazel. It was one of the hardest things I have had to do. I was surrounded by people using. I remember crying one night because I was so tired and I had nowhere to sleep."

Amanda waited one year to call Amethyst Place home. Since moving in, she earned her associate's degree at MCC-KC and was awarded the Bloch Scholarship, a full-ride scholarship to complete her bachelor's degree at UMKC.

SOCIAL RETURN ON INVESTMENT (SROI)

15%

of Kansas City residents **live in poverty**. (1)

\$83,000

The average **cost of direct services** for each unhoused person per year in Kansas City. (2)

\$11,656,697

We served 166
women and children
who were previously
unhoused in 2022.
Based on the
\$83,000/person cost
of unhoused
services, this is the
potential public
dollars saved after
accounting for our
annual program
expenses
(\$2,121,303). (2)











LEVEL I: STABILIZATION LEVEL II: EMPOWERMENT

LEVEL III: SUSTAINABILITY COMMUNIT

FINDING SAFETY AND STABILITY

When a family moves in, they become part of Level I (Stabilization) programming. During this phase, families benefit from stability, a sense of security, and the start of relationship restoration through reunification, a fully furnished private apartment, and mental health and recovery support. Programming allows residents to resolve circumstances that would inhibit their future success, including past evictions, outstanding legal issues, and lack of rental and employment history.



"Amethyst Place is a place where you can experience stability. My kids have never experienced stability before, but now they have their own rooms, their own home, and don't have to worry about having to leave abruptly. Since being here, both of my kids have excelled in school, earning As and Bs and making strides in their education. My family is mended and we can start dreaming more about our future now that we have a place to call home."

For Andrea's daughters Aaliyah (12) and Liliana (6), their one year at Amethyst Place is the longest period of housing stability in their lives.

Recovery rate of AP women



40%-60% US Population *(3*



% of population maintaining recovery



Reunification rate of children in out-of-home placement

Housing stability



In 2022, the average length of stay at Amethyst Place increased to 24 months.

SOCIAL RETURN ON INVESTMENT (SROI)

\$32.711

The average cost of foster care placement per child per year. (4)

\$392,532

The potential public dollars saved by reunifying 12 children in 2022 (not including the potential savings of preventing prolonged foster care placement and the resulting impacts in adulthood). (4)

\$1,814,400

The potential public dollars saved by helping 98% of women (42) served maintain recovery. Untreated substance use disorders cost \$43,200 per person per year, mostly due to the costs of incarceration. (5)











LEVEL I: STABILIZATION

LEVEL II: EMPOWERMENT

LEVEL III: SUSTAINABILITY COMMUNITY IMPACT

EMPOWERING THE WHOLE FAMILY

Next, families progress to Level II (Empowerment). With more stability, families are able to pursue their educational, vocational, wellness, and financial goals while maintaining their mental health and recovery stability. For many, this includes becoming a first-generation college student, completing vocational training, starting a meaningful career pathway, and improving financial security. During this time, children are able to thrive at home and in school, enjoying their newfound stability, making neighborhood friends, continuing therapy as needed, participating in Youth Empowerment Programming (YEP!), and cheering mom along on her inspirational journey.



Patrice, a mom of four children under five, started her Certified Nursing Assistant (CNA) program right after her youngest was born. Her daughter just turned one and Patrice has already graduated. To help Patrice complete her clinical hours, AP moms and staff pitched in to watch her children outside of daycare hours. Thanks to her own determination and community of support at AP, Patrice is ready to begin a high-demand career in healthcare.

Leveling Up in Family Stability*

Since entering the program, Amethyst Place women strengthened important aspects of their families' lives by graduation.

+ Transportation + Legal Issues









+ Mental Health+ Family Relations

*Amethyst Place assesses family stability through the Arizona Self-Sufficiency Matrix, a validated tool that measures 18 domains of "self-sufficiency." Each domain is scored on a scale of 1-In Crisis to 5-Empowered. The tool is administered by a multidisciplinary care team for each family at baseline and every 6 months after to monitor progress.



of women were in school, employed, or both

24

women were in GED classes, college, or job training

∠ / men wer

women were employed

SOCIAL RETURN ON INVESTMENT (SROI)

47%

The decreased likelihood that a single mother with an associate degree will live in poverty, as compared to a mom with a high school education. (6)

\$748 hillian

The annual cost of adverse childhood events (ACEs) in North America due to the financial impact of health and societal consequences across the life course. AP helps children experience positive childhood events (PCE) to mitigate the impact. (7)



Of the different factors of socioeconomic status, maternal education is most strongly associated with children's cognitive development. (8)











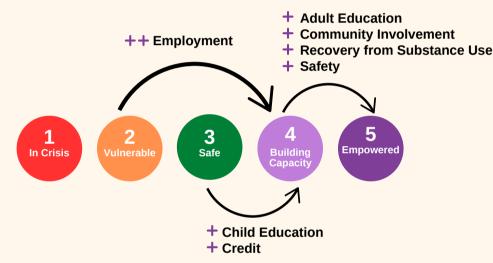
LEVEL I: STABILIZATION LEVEL II: EMPOWERMENT

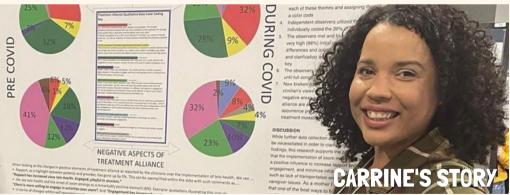
LEVEL III: SUSTAINABILITY COMMUNITY IMPACT

SUSTAINING SUCCESS ACROSS GENERATIONS

Currently, Level II (Empowerment) is where our program ends and residents move out into the community after about two years. But the journey doesn't have to stop here. Through our expansion plans, we will add a new Level III (Sustainability). This will allow residents to continue in affordable housing with more independence in a family-friendly townhome, while having a built-in support system to easily engage when needed. We hope to see even higher rates of degree completion, upward mobility in career paths, and better long-term outcomes.

Leveling Up in Family Stability (continued)





"In May 2022, I graduated from UMKC with a bachelor's degree in psychology and a minor in communications. That has been a lifetime coming. It has been my biggest dream and I have chosen a very winding road to get there. But, looking back with all of the blessings I have in my life now I can't be mad at it."

Carrine is a proud mother, AP graduate, and now lives independently. She recently had the opportunity to present her research findings on telehealth for underserved communities at the 38th Annual San Diego International Conference on Child and Family Maltreatment. The generosity of Amethyst Place supporters allowed her travel costs to be covered so she could participate in this momentous academic and career opportunity.

SOCIAL RETURN ON INVESTMENT (SROI)

47%

The increased likelihood that a single mom will finish a bachelor's degree if she has case management support (which AP provides). (6)

\$611,179

The additional amount of lifetime earnings that a single mom with a bachelor's degree earns, as compared to what she would earn with a high school education. (6)

70%

The decreased likelihood that a single mom with a bachelor's degree will live in poverty, as compared to a mom with a high school education. (6)











LEVEL I: STABILIZATION LEVEL II: EMPOWERMENT

LEVEL III: SUSTAINABILITY COMMUNIT

DOUBLING OUR COMMUNITY IMPACT



All families deserve the opportunity for growth. Yet, for every family that succeeds at Amethyst Place, there is another desperately hoping for the same chance. At any time, 40 families are waiting one year to call Amethyst Place home. Until then, they are trapped in survival mode - constantly worrying about where to sleep, if they will ever reunify, and how to maintain hope.

That is why we launched the #GrowAP campaign. We are raising critical funds to help us double our housing capacity through the construction of 37 more units. The site will include 25 apartments and 12 townhomes, along with community programming space, childcare, and staff offices for on-site services. The project is slated for completion in fall 2024, at which time we will be able to house 75 families.



EXPANSION AT A GLANCE

2770 Traci

The 1.28 acre expansion site, which is just a block east of our current campus.

37

The number of affordable housing units we are constructing (25 apartments and 12 townhomes).

\$15,400,000

The total cost of the construction project.

75

The total units of affordable housing that Amethyst Place will operate when the project is finalized.

"I am super excited for the expansion because that means there will be enough room for me and my family to stay here until we are ready to be on our own. Also, it will give another chance to a new mom to come in. Being here for 2 years, I feel like I need to be moving out soon so another mom can move in because most programs only allow you to stay 6 months to a year. Right now there are so many moms out there with no place to live or they can't have their children back because they have no stable housing. This expansion will give them that."

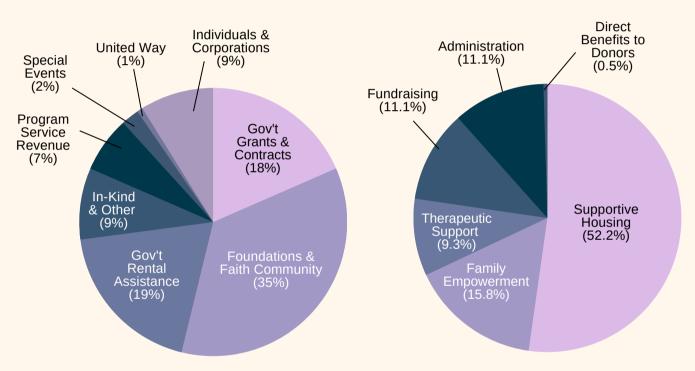
During their two years at Amethyst Place, Tabatha has started college, received her Certified Peer Specialist credential, and began a career at University Health to help others working to find recovery.

FY22 FINANCIAL OVERVIEW

In FY22 (10/1/21 to 9/30/22), we focused on sustaining organizational operations while making significant headway toward our capital campaign goal for expansion. Further financial details are available on our website, including audited financial statements and 990 forms (https://amethystplace.org/finances/).

REVENUES = \$2,579,342

EXPENSES = \$2,121,303



AVERAGE COST PER PERSON: A COMPARISON TO PREVENTABLE COSTS

With 166 women and children served in 2022, our average cost per person was \$12,779. This cost is minimal compared to the potential cost per person if our program did not address foster care placements, untreated substance use disorders, and houselessness.



WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT

Alliance Data/Bread Financial

Amazon Smile

Ann and Gary Dickinson Family Foundation

Ascend Wealth Management

Atonement Lutheran Church

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The Boeing Company Corporate Giving

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The Kemper Family Foundations at UMB

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UMB Bank

United Methodist Women of Green Trails Church Group

United Way of Greater Kansas City

Victor E. Speas Foundation

Women's Sports Foundation

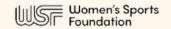
William T. Kemper II Charitable Trust

Individual donors were not listed to maintain privacy.













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OUR VOICE RESIDENTS' COUNCIL (2022)

Amanda M., Amapola G., Andrea S., Angela S., Cheyenne L., Corey N., Esbeydi V., Lawanna C., and Tiare T.

SROI CITATION REFERENCES

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UPCOMING EVENTS

Through our events, you'll get connected with the Amethyst Place community, learn more about our noble cause, and create generational impact for women and children in recovery.

And of course, you'll have lots of fun too!

We are committed to living out the principles of diversity, equity, inclusion, belonging, and accessibility.

That's why all of our upcoming events are free and non-alcoholic.

By eliminating financial barriers and alcohol consumption, we hope to build community that reflects our values that creates an accessible and inclusive space for everyone.

We look forward to your participation and thank you for your continued support.

BRING 'EM HOME BASEBALL BENEFIT



Saturday, June 10, 2023 | 11a-2p | Kansas City MLB Urban Youth Academy

Swing by and step up to the plate! The 2nd annual Bring 'Em Home event is back. The bases are loaded...at any given time, 40 families wait a year or more to call Amethyst Place home. That's why we're doubling our capacity to address the community need. Join us for a fun afternoon of raising awareness. We'll have tee-ball, yard games, music, and so much more!

TUNES ON TROOST

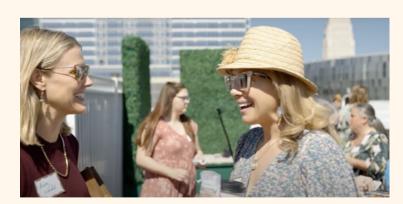
Str. Do

Friday, August 4, 2023 | 5-8p | Amethyst Place

Calling all neighbors, community partners, and supporters! We're throwing a block party and you're invited. See your impact in action through an open house tour. Stick around for an evening of live music & entertainment, some of Kansas City's favorite food trucks, and so much more!

Visit amethystplace.org/events to learn more

GROWING GENERATIONS GRADUATION



Saturday, September 30, 2023 | 2-5p | Plexpod - Westport

September is National Recovery Month, a time where we celebrate our community and raise awareness to shatter stigma and the generational cycles of substance use, trauma, and poverty. Join us and special guest speaker, Lara Moritz of KMBC Channel 9 news, in honoring Amethyst Place moms as we recognize their many accomplishments.

Companies that Care

BUSINESS PARTNERSHIP PROGRAM







LET'S PARTNER TO SUPPORT THE COMMUNITY AND YOUR BUSINESS!

Companies that Care is a new partnership opportunity for businesses to support Amethyst Place while demonstrating their commitment to social good. Now more than ever, your customers and employees care too. In addition to driving consumer decisions, 83% of millennial employees are more loval to a company that helps them contribute to social and environmental issues (Source: Forbes).

Companies that Care is an expansion of the traditional event sponsorship model, providina businesses with more opportunities for deep partnerships and impact. Through financial contributions, donation drives, volunteerism, awareness campaigns, and more, you can make a deep impact while receiving brand recognition opportunities to show that you're a company that cares.

Let's work together to find the right social impact strategy for your business!

GIVING BACK IS GOOD FOR BUSINESS

Research shows that a company's charitable giving affects three-quarters (73%) of Americans' purchase decisions.









Source: Mintel Cause Marketing US Report

PARTNER SPOTLIGHT



Robbyn Mitchell (center) was the first-ever Companies that Care partner. As owner of **The Little Gym of Kansas City** North - Parkville, MO, she organized multiple donation drives and a volunteer day for Amethyst Place in honor of MLK Day.

HOW DOES IT WORK?

Companies that Care completely customizable partnership to benefit the Amethyst Place community AND your business. See below for ways your business can give back and what benefits you can receive in return. Our team can work with you to find the right social impact strategy for your business!



Good FOR COMMUNITY

- Financial contributions
- Volunteerism
- Donation drives
- · Employee awareness-building
- · Customer awareness-building
- Employ AP families
- Participate in AP events

Good FOR BUSINESS



- Positive brand recognition and cross-promotion
- Attract new customers
- Recruit and retain happy and fulfilled employees
- · Increase brand loyalty
- Enhance your social footprint and achieve philanthropic goals

SCHEDULE A STRATEGY SESSION Lauren Clifton-Thompson, Philanthropy & Communications Manager E: lauren@amethystplace.org P: 816-200-0384



CONNECT WITH US

Office 2735-A Troost Ave. Kansas City, MO 64109 **Phone** 816-231-8782

To donate Scan the QR code or text GROWAP to 44-321



WWW.AMETHYSTPLACE.ORG